



Second Year Commerce - Welcome Back and Happy New Year

Second Semester

BComm Programme Director: Dr. Johanna Clancy



NUI Galway
OÉ Gaillimh

J.E. Cairnes School of Business & Economics

Career Planning – start now....

- Some B. Comm. students are now half way through your degree programme. It is never too early to think about your career plan and to seek advice and guidance.
- Register with Careers Office NOW. Work on CV development.
Attend career events
- Have you got involved in extracurricular activities? If not, do so this semester.



Career Events Semester 2

- Career Development Centre – Open House 16th Jan 2pm – 4pm (Get your Events Schedule)
- EY – Interview Skills Workshop – 21st Jan 1pm – 2pm
- Graduate Jobs & Internships Fair – 29th Jan 12pm – 3pm
- Finance Soc Careers Event – 29th Jan 6pm – 8pm
- Careers in Economics – 4th Feb 6pm – 7.30pm
- Jobs Market – Business, Accounting & Finance – 5th Feb 12.30pm – 2.30pm
- Careers with Languages – 19th Feb 6pm – 7pm
- Careers in Marketing – 20th Feb 6pm – 7.30pm
- Numerous Employer Events KPMG, PWC, EY, Wayfair, Aldi etc & Workshops.

Full details and more events added each week on Careers Connect www.nuigalway.ie & log on to Careers Connect to keep up to date.



Advisory/Information Session

- To inform you of the requirements of your BComm degree programme, and in particular your second semester option(s) and final year streams
- It is your responsibility to now familiarise yourself with these.
- Timetable available at www.nuigalway.ie/commerce/currentstudents/secondyear
- Semester One provisional results available on Bb, 31st Jan.



B Comm (Three Year Degree) / B Comm (Global Experience)

Second Year

Required Credits: 60 ECTS => 50 Obligatory + 10 Optional

Semester One	30 ECTS
Semester Two	30 ECTS
Business Finance I	5
Employment Relations	5
Macroeconomics & the Business Environment	5
Information & Operations Management	<u>5</u>
Total Obligatory	20
Two Optional Modules	10



B Comm (International) with language

Second Year

Required Credits: 60 ECTS Credits => 55 Obligatory + 5 Optional

Semester One **30 ECTS**

Semester Two **30 ECTS**

Language 15

Macroeconomics & the Business Environment
or Business Law I 5

Business Finance I
or Employment Relations 5

Total Obligatory **25**

One Optional Module 5



Second Year Commerce (for all students)

Optional Modules

Second Year Options

AY209 International Financial Reporting 1

MG2101 Entrepreneurial Venture Development

EC247 Introduction to Financial Economics

EC259 Economics of Public Policy

MK2101 The Psychology of Consumer Behaviour

MS2100 Cybersecurity

ST2218 Advanced Statistical Methods for Business



Second Year Commerce (for 2bc1 and 2bc8 only)

Other Optional Modules Available

- LW 290 Business Law II (2BC1/8 only, and LW190 prereq.)
- CI200 Doing Business in China – Language and Culture I (2BC1/8 only)

B.Comm. students choose 2 options (10 ECTS) options must have a different module prefix

B.Comm. International (with language) students choose 1 option (5 ECTS)



Note

- Optional modules are not formal prerequisites for Final Year Streams but are recommended.
- Students wishing to apply for the Master of Accounting Programme or thinking of the accounting stream in final year and the exemptions from the professional accounting exams thereafter, you are advised to check details online, at

<http://www.nuigalway.ie/cairnes/currentstudents/exemptions/>

Further information from our Careers Development Centre and online from the professional accounting bodies' websites

- Choose options based on your interests, aptitude and abilities, and final year stream.



Look ahead- Final Year Commerce

B Comm / B Comm (Global Experience)

Required Total Credits: 60 ECTS Credits derived as follows:

- 20 ECTS Obligatory Modules
- 25 ECTS modules from one Stream/Specialisation
- 15 ECTS from the list of electives.



Look ahead - Final Year Commerce

B Comm (International) with Language

Required Credits: 60 ECTS Credits derived as follows:

- 15 ECTS Obligatory (Commerce)
- 20 ECTS Obligatory (Language)
- 25 ECTS from the list of electives



10 Streams in Final Year

Accounting & Performance Measurement

Economics & Public Policy

Marketing Management

Human Resource Management

Digital Business & Analytics

Finance **NEW**

Business Law **NEW**

International Business **NEW**

Enterprise **NEW**

Language <for BComm (International) with language students>



Progression to next Year

Must pass ALL modules in Second Year to progress. The pass mark is 40%.

Autumn repeat examinations/assessments are capped at 40%.

There is a compensation provision



Progression: Compensation Provision

The Pass standard is 40% in each module. However a student with marks less than 40% in one or more modules will be deemed to have passed provided:

- The aggregate mark for all modules of the year is at least 40%
- No mark is below 35%
- Not more than 15 ECTS have marks in range 35 – 39%

Note:

Where one or more of these conditions have not been met, each module with a mark below 40% must be repeated. Marks of 40% and above are carried forward to the next session and are not repeatable.



Example of Student who can Compensate

- Pass

Module Type	Module	Weight %	Marks	Credits	Result
Core					
Management Accounting I	AY207	5	70	5	Pass
Business Finance I	AY208	5	45	5	Pass
Managerial Economics	EC209	5	60	5	Pass
Macroeconomics	EC213	5	62	5	Pass
Skills for Work Life	FA206	5	50	5	Pass
Statistical Methods for Business	MA217	5	35	5	Pass by compensation
Organisational Behaviour	MG308	5	59	5	Pass
Employment Relations	MG325	5	68	5	Pass
Action Marketing	MK207	5	35	5	Pass by compensation
Information and Operations Management	MS217	5	35	5	Pass by compensation
Optional					
International Financial Reporting I	AY209	5	66	5	Pass
Introduction to Financial Economics	EC247	5	63	5	Pass
Overall Result			54	PASS	

Comment - student has 3 x modules (15ECTS) in compensation range and all other modules are clearly passed, with an aggregate mark for all modules of the year of at least 40%

Example of Student who cannot Compensate - Fail

Module Type	Module	Weight %	Marks	Credits	Result
Core					
Management Accounting I	AY207	5	40	5	Pass
Business Finance I	AY208	5	45	5	Pass
Managerial Economics	EC209	5	60	5	Pass
Macroeconomics	EC213	5	62	5	Pass
Skills for Work Life	FA206	5	50	5	Pass
Statistical Methods for Business	MA217	5	35	0	Fail
Organisational Behaviour	MG308	5	50	5	Pass
Employment Relations	MG325	5	55	5	Pass
Action Marketing	MK207	5	35	0	Fail
Information and Operations Management	MS217	5	35	0	Fail
Optional					
International Financial Reporting I	AY209	5	12	0	Fail
Introduction to Financial Economics	EC247	5	10	0	Fail
Overall Result				0	FAIL

Comment - student has 3 x modules (15ECTS) in compensation range **BUT** must repeat all modules highlighted in yellow as student is not passing overall.

Award of Honours in Degree

Degree Award:

The overall degree mark to be derived from adding together 30% of the Second Year marks and 70% of the Final Year marks.

Degree Award

Grade in B. Comm. Degree

70% on the aggregate

H1

60% on the aggregate

H2.1

50% on the aggregate

H2.2

40% on the aggregate

H3



Change of Mind for Semester II Options

- You can register your Semester II Options up to 2 Feb Jan online at www.nuigalway.ie/reg
- This is NOT a target date and students are advised to register ASAP as coursework and material will begin early. Do not procrastinate!
- There will be **NO CHANGES ALLOWED** to modules after Feb 2nd so please ensure you check your module registration carefully. This is your responsibility.
- Many optional modules have coursework requirements. For these you must register earlier – information will be provided for each module on individual blackboard sites, and on the second year commerce website – see below. If you think you might like to take a module ensure you comply with the coursework requirements of that module even before 2 Feb. Otherwise you may forfeit some marks for the module.

<http://www.nuigalway.ie/commerce/currentstudents/secondyear/>



If you have any queries/questions, who do you contact?

B.Comm. Programme Director

Dr Johanna Clancy, at Johanna.clancy@nuigalway.ie, Ext 5385

Room 321, 2nd floor of Cairnes building – old part, St. Anthony's

School Office (Top floor of Cairnes Building)

Room 355 at business@nuigalway.ie, Ext. 2612 (091 – 492612)



Advice on Optional Modules this Semester.....



HRM Modules in 2nd Commerce

- MG325 Employment Relations 5ECTS (obligatory)
- MG2101 Entrepreneurial Venture Development (optional)
- Thinking ahead to final year & beyond...
 - The HRM Stream
 - Postgraduate study & career prospects
 - CIPD accredited MSc HRM and SIPM
 - MSc IM / SIPM / HRM



Economics in 2nd Commerce

- **Semester I:**
 - **EC2100 Applied Microeconomics for Business** (oblig)
- **Semester II:**
 - **EC2101 Macroeconomics & the Business Environment** (oblig)
 - +
 - **EC247 Introduction to Financial Economics**
 - or*
 - **EC259 Economics of Public Policy**

AY209 International Financial Reporting I

- **Excellent career prospects in accounting**
- **Strongly advised for the accounting stream and needed for exemptions**
- **How do we present a true and fair view of a complex organisation in a set of financial statements?**
- **Answering this has given rise to industries**
 - **Preparing financial reports**
 - **Analysing financial reports**
 - **Auditing and regulation financial reports**



Marketing in 2nd Commerce

MK2101, The Psychology of Consumer Behaviour, optional, 5 ECTS

Aim: To give a deep understanding of consumer behaviour- a knowledge of which underpins all good marketing decision making.

- Builds on foundation marketing modules.
- Aids in the understanding of final year marketing options.

Suitable for: students who wish to pursue a career/further study in marketing.

Career prospects in Marketing: Examples: Head of Jameson Global Communications at Irish Distillers Pernod Ricard; Account Manager – Retail, at Google; Head of Government Strategic Communications Unit.



Business Information Systems

- **Second Year**
 - **Compulsory:** Information and Operations Management
 - **Optional:** Cybersecurity
- **Third Year: Digital Business & Analytics Stream**
- **Database Technologies**
- **Implementing Digital Innovation**
- **Decision Modelling & Analytics**
- **Advanced Research Topics in IS**
- **Business Intelligence & Analytics**

Questions?



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