

**DRAFT**  
**MSc. Marketing Management Provisional Timetable 2021/2022**

**SEMESTER 1**

<b>TIME</b>	<b>MONDAY</b>	<b>TUESDAY</b>	<b>WEDNESDAY</b>	<b>THURSDAY</b>	<b>FRIDAY</b>
9.00 – 11.00 a.m.	[ENG G047] For Introductory Session & MK5133 when on campus & workshops/ training sessions		Services Marketing (MK5117) [ENG-G017 LT 2] (Elaine Wallace)	Strategic Marketing (MK5119) [CA116a] (Declan Fleming)	
11.00 a.m. – 1.00 p.m.		Research Methods (MK563) Concourse] (Sinead Duane) [AC201]		Strategic Marketing (MK5138) [Fottrell Theatre] (Declan Fleming)	
	<b>L</b>	<b>U</b>	<b>N</b>	<b>C</b>	<b>H</b>
2.00 – 5.00 p.m.					

CA = Cairnes Building; ENG = Engineering; AC = Concourse & Fottrell Theatre is on the Concourse.

**Modules Delivered Online:**

MK5133 Marketing Performance & Productivity (MacDara Hosty) (5 ects)

MK5139 Social Media Marketing Theory (Ann Torres) (5 ects) on Tuesdays from 3.00 – 5.00 p.m.

**PLEASE NOTE** that this semester 1 timetable is provisional as of 20/8/2021 and may be amended subject to public health advice and University guidelines.  
A final timetable will be issued closer to the start of term.

### **Dates of Term**

#### **First Semester:**

Teaching begins: Monday, 6<sup>th</sup> September, 2021.  
Teaching ends: Friday, 26<sup>th</sup> November, 2021.  
Study week: Monday, 29<sup>th</sup> November, 2021.  
Examinations begin: Monday, 6<sup>th</sup> December, 2021.  
Christmas holidays: Saturday, 18<sup>th</sup> December, 2021.

### **Dates of Term**

#### **Second Semester:**

Teaching begins: Monday, 10<sup>th</sup> January, 2022.  
Teaching ends for Easter: Friday, 1<sup>st</sup> April, 2022.  
Easter Break: Friday, 15<sup>th</sup> April – Monday, 18<sup>th</sup> April, 2022.  
Field Trips: Monday, 4<sup>th</sup> April, 2022.  
Study Week: Monday, 11<sup>th</sup> April, 2022.  
Exams begin: Tuesday, 19<sup>th</sup> April, 2022.  
Exams end: Friday, 6<sup>th</sup> May, 2022.  
Summer School: Monday, 9<sup>th</sup> – Friday, 13<sup>th</sup> May, 2022 (to be confirmed)