

**DRAFT**  
**MSc. Digital Marketing Provisional Timetable 2021/2022**  
**SEMESTER 1**

<b>TIME</b>	<b>MONDAY</b>	<b>TUESDAY</b>	<b>WEDNESDAY</b>	<b>THURSDAY</b>	<b>FRIDAY</b>
9.00 – 11.00 a.m.	[ENG G047] For Introductory Session & MK5133 when on campus & workshops/ training		Services Marketing (MK5117) [ENG-G017 LT2] (Elaine Wallace)		
11.00 a.m. – 1.00 p.m.		Research Methods (MK563) Concourse] (Sinead Duane) (All) [AC201]			
	L	U	N	C	H
2.00 – 5.00 p.m.					

ENG = Engineering Building, AC = Concourse (main campus).

Modules Delivered Online:

MK5133 Marketing Performance & Productivity (MacDara Hosty)

MK5143 Inbound Marketing & Content Creation (Ivaylo Borisov) on Thursdays 11.00 -1.00 p.m.

MK5139 Social Media Marketing Theory (Ann Torres) on Tuesdays from 3.00 – 5.00 p.m.

**PLEASE NOTE** that this semester 1 timetable is provisional as of 20/8/2021 and may be amended subject to public health advice and University guidelines.  
A final timetable will be issued closer to the start of term.

### **Dates of Term**

#### **First Semester:**

Teaching begins: Monday, 6<sup>th</sup> September, 2021.  
Teaching ends: Friday, 26<sup>th</sup> November, 2021.  
Study week: Monday, 29<sup>th</sup> November, 2021.  
Examinations begin: Monday, 6<sup>th</sup> December, 2021.  
Christmas holidays: Saturday, 18<sup>th</sup> December, 2021.

### **Dates of Term**

#### **Second Semester:**

Teaching begins: Monday, 10<sup>th</sup> January, 2022.  
Teaching ends for Easter: Friday, 1<sup>st</sup> April, 2022.  
Easter Break: Friday, 15<sup>th</sup> April – Monday, 18<sup>th</sup> April, 2022.  
Field Trips: Monday, 4<sup>th</sup> April, 2022.  
Study Week: Monday, 11<sup>th</sup> April, 2022.  
Exams begin: Tuesday, 19<sup>th</sup> April, 2022.  
Exams end: Friday, 6<sup>th</sup> May, 2022.  
Summer School: Monday, 9<sup>th</sup> – Friday, 13<sup>th</sup> May, 2022 (to be confirmed)