



Commerce with French GY 202

French in the College of Business, Public Policy & Law:

- French is taught in the School of Business & Economics as part of the B.Comm. (International) programme. The course offered through the CAO system is **GY 202 / Commerce with French**. The programme is of four (4) years duration, year three being spent in a third-level business school in France as part of the *ERASMUS+* exchange programme.
- In addition to the points requirement in any given year, students are required to have a grade **H3** or better in French at Leaving Certificate Higher Level or equivalent. Entry points in 2021-2022 were **525**.

Teaching:

- Class sizes are small allowing for a very high level of student-teacher interaction in tutorial size-groups. The number of contact hours per week is **6**.
- French is 1 of 6 equally weighted subjects in 1st year. In years 2 & 4 it accounts for 20 of the 60 credits. The language component is therefore an integral part of the degree programme and constitutes a “major” stream specialisation.
- Multimedia Laboratory (audio, video, Internet), authentic materials (newspapers, magazines, web-sites), conversation classes, presentations, group discussions, projects, interviews, orals and interpretation are key ingredients.

Aims & Objectives:

- The aim of this applied programme over 4 years is the development of excellent written and oral communication skills, a keen understanding of everyday and working life in a modern French speaking environment and an ability to feel at home and do business through the medium of the French language. The modules will provide students with an insight into the context in which business is carried out and the factors which specifically influence the culture, economy and mind-set of French speaking countries. A seminar series in each year focuses on Culture, Civilisation, Business, Legal & Current Affairs. Continuous Assessment and participation are integral parts of this programme.
- The programme seeks to complement the subjects being taken in the mainstream Commerce areas providing a comparative element between Ireland, France and the French-speaking world. Students graduating with a B.Comm. (French) have a **double major**, business **and** a language.

First Year:

- In First Year, the aim of the programme is to consolidate and build on the basic language skills of students who have chosen at entry level to take French as an obligatory and substantial component of their degree course. Oral and written communication skills (comprehension & expression) are developed progressively and students are introduced to aspects of French and French-speaking culture and civilisation.

Second Year:

- The second year of the programme progresses the work done in First Year and adopts a similar structure. In preparation for Year Three in France the course introduces students to the aspects of contemporary everyday and business life with which they will come into contact in France.

Third Year:

- The aim of the Year Abroad is to enable students experience a different approach to Third Level education by integrating completely into French student life. Students face the challenge of living and in some cases working part-time abroad and make the most of opportunities to travel and meet new people. Students study in specialist Business Schools in **Bordeaux, Clermont-Ferrand, Marseille, Strasbourg, Montpellier and Toulouse.**

Fourth Year:

- Returning Fourth Year students have lived, studied and in quite a few cases worked in France. The Final Year programme aims therefore at crystallising and putting into context the extensive level of oral and written competence attained. The programme also aims at further developing communication and critical skills to a very high level with a view to preparing students for the challenges of the workplace or further study in either an English or French speaking environment. The seminar series focuses on more complex social & economic aspects of France, the EU & the French-speaking world.
- Graduates are high achievers and go on to work in all areas of the business world being particularly successful in obtaining Graduate Placements in the biggest and most prestigious firms. Many pursue post-graduate studies both in Ireland and in France and some choose to live and work in France or another French speaking country.

Further details:

- For further details click on the School of Languages (French) website <http://www.nuigalway.ie/french/> following the link for [Undergraduate Programmes](#) and [Commerce with French](#).

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